

MADDIE EDWARDS

M | E
ART DIRECTOR

EXPERIENCE

Kip Dawkins Photography

INTERN | 01.24 - present

Assist in the development of presentation decks and printed materials, while also contributing insights in meetings to align projects with client expectations.

Proust Magazine

ART DIRECTOR | 08.22 - 05.23

DESIGNER | 08.21 - 05.22

Collaborated with a team of enthusiastic peers dedicated to the creation of a student-led lifestyle magazine, gaining expertise in print production and design principles.

Urbino Now Magazine

DESIGNER | 05.22 - 06.22

Engaged in a one-month study abroad program in Urbino, Italy, designing an infographic and feature spread for a magazine by utilizing a style guide inspired by the city's distinctive elements. Awarded best infographic.

JMU Student Leadership Center

MARKETING ASSISTANT | 08.22 - 05.23

Promoted the SLC's mission across James Madison University and wider communities on both print and digital platforms, to engage and inform audiences.

Leslie Hartig Floral Design

FLORIST | 08.18 - present

Craft bespoke floral arrangements and conceptualize event designs, ensuring each project reflects the individuality of the client.

CONTACT

maddieedwards.com

madeline.edwards757@gmail.com

757-708-1853

EDUCATION

M.S. Business & Branding, Art Direction

VCU Brandcenter | 08.23 - Present

B.S. Media Arts & Design, Concentrating in Creative Advertising | Minor Studio Art

James Madison University | 08.19 - 05.23

SKILLS

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Final Cut Pro

Editorial Design

Film Photography

Illustration

Design Thinking

WHAT I LOVE

My childhood blankie

Culinary perfection

Passport stamps